

# Cyber Liability Insurance



Cyber attacks are on the rise. As cyber criminals use increasingly sophisticated methods, any business that operates online is a potential target.

**Cyber Liability insurance is critical to help protect your business against potential impacts from cyber threats.**

## WHY DO BUSINESSES NEED CYBER LIABILITY INSURANCE



- A cyber attack can be deeply disruptive and costly to a business to rectify and may also present a business with a great deal of customer dissatisfaction.
- A cyber attack can stop your business from being able to operate, leading to a loss of profit.
- You may be faced with significant costs to fix the problem and to manage any reputational damage and legal issues that arise.

## WHAT CAN CYBER LIABILITY INSURANCE COVER?



Protection from your loss and third party loss



Access to specialists to assist in containing the cyber event



Ransom costs and social engineering claims



Business interruption



Crisis management



Legal costs

## KEY FACTS ABOUT CYBERCRIME IN NEW ZEALAND



8,831 cybercrime incidents were responded to by The National Computer Emergency Response Team (CERT NZ) in 2021, a 13% increase on 2020. This equates to a direct financial loss of \$16.8M.\*



2,001 cybercrime incidents were responded to by CERT NZ between April and June 2022, with a total direct financial loss of \$3.9M.\*\*



The top cybersecurity threats facing businesses in 2021 according to CERT NZ were phishing and credential harvesting, scams and fraud, unauthorised access and malware. Scams and fraud accounted for 71% of the total financial loss reported in 2021.\*



The National Cyber Security Centre encourages New Zealanders to strengthen their cyber security readiness. 27% of their recorded incidents in the 2020/21 year showed indications of suspected criminal or financially motivated factors. This number reflects increased reports of disruptive ransomware and denial of service incidents.\*\*\*

## EXAMPLES WHERE CYBER LIABILITY INSURANCE CAN HELP PROTECT YOUR BUSINESS

1

Your company has been hacked and cyber criminals have gained control of your computer systems. Your business is locked down and you are unable to operate.

2

Cyber criminals demand payment to unlock the data they had encrypted on your system so that you can resume operations. Do you pay the ransom knowing that your data could still be at risk?

3

Cyber criminals have infiltrated your system and created false invoices that are being sent out to your clients, giving payment details to be made to a fraudulent bank account.

**Talk to your Rothbury broker about the right insurance cover for your business.**

**rothbury.co.nz**

**Rothbury**  
INSURANCE  
BROKERS

\*The National Computer Emergency Response Team (CERT NZ) 2021 Report: <https://www.cert.govt.nz/about/quarterly-report/2021-report-summary/>. \*\*CERT NZ Cyber Security Insights, Quarter 2, 2022: <https://www.cert.govt.nz/about/quarterly-report/quarter-two-cyber-security-insights-2022/>. \*\*\*National Cyber Security Centre Cyber Threat Report 2020/21 year, 1 July 2020 to 31 June 2021: <https://www.ncsc.govt.nz/assets/NCSC-Documents/2020-2021-NCSC-Cyber-Threat-Report.pdf>