



Your Rothbury Broker

Valerie Fraser

Associate Broker

Kiwibank Team

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Valerie began her insurance journey with Rothbury in 2024. With five years in Financial Services, she brings strong customer service, relationship-building, and organisation skills to her role. She provides efficient, high-quality service to small and medium enterprises and holds a Level 5 Certificate in General Insurance.

Outside of work, Valerie enjoys staying active with Les Mills classes, travelling, and camping. She loves Tairāwhiti's lifestyle, beaches, countryside, and community. A dedicated supporter of the local surf scene, she enjoys watching competitions with her partner and has previously served as a Surf Life Saving NZ official.

What Valerie's clients have to say

Hawke's Bay Aug 2025

Valerie was very pleasant and understanding of my travel insurance needs. Was very diligent and efficient in providing a plan for my requirements within two days. I was very satisfied with the whole outcome.

Hawke's Bay Aug 2025

I appreciate the service I received from Valerie. She listened to our needs as a church and was warm and approachable. She was a good communicator and easy to contact. It was obvious from the beginning that she cared about getting us the best outcome for our money. I wouldn't hesitate to give her 10/10 on how she represented Rothbury and would give my highest recommendation to anyone needing insurance services.

Hawke's Bay May 2025

A very easy process, and Valerie made this happen. It was so easy.