



Your Rothbury Broker

Sam Haddon

Domestic Broker

Auckland

DDI: +64 9 555 9571

ext: 1835

sam.haddon@rothbury.co.nz

What Sam's clients have to say

Auckland Jan 2026

Very happy with the service, and any questions were answered.

Auckland Dec 2025

Sam was an absolute legend in supporting us with our insurance options. He is very knowledgeable, efficient, responsive, always available to help with our questions and enquiries, and made sure that everything was done the way we wanted it. We find it very easy and stress-free working with him. Thanks so much, Sam!

Auckland Nov 2025

Very good personal service for an older person who sometimes has difficulty with online dealings.

Auckland Oct 2025

Excellent service, thank you Sam

Auckland Oct 2025

Poor Sam has the patience of a saint, particularly when chasing me up for information. I appreciate his service.

Sam began his insurance journey with Rothbury in 2024. With a primary focus on Domestic clients, Sam is known for his creative and lateral thinking and enjoys learning about various aspects of the insurance industry. He has a Conjoint Bachelor's Degree in Arts and Commerce, majoring in Human Resources and Psychology, with minors in Accounting and Education. He is working towards his Level 5 Certificate in General Insurance.

Outside of work, Sam is deeply passionate about football, especially as a devoted Liverpool fan, following many of their matches. Having previously lived and studied in Christchurch, he returned to Auckland to be near friends, family, and his childhood football club. Sam loves giving back by coaching young players and is keen to enhance his skills by pursuing a youth football qualification.