



Your Rothbury Broker

Sam Haddon

Domestic Broker

Auckland

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What Sam's clients have to say

Auckland Aug 2025

Sam certainly went the extra mile to get me competitive quotes. He was extremely helpful.

Auckland Aug 2025

Sam was excellent.

Auckland Jul 2025

Helpful and efficient.

Auckland Jul 2025

Easy to talk with, quick and able to understand him.

Auckland May 2025

Very satisfied with Sam during the short period he has been our broker.

Auckland Mar 2025

Sam took over our policy from Cynthia so we were dealing with two people during our recent interactions. Both were professional, corresponded very well and we were more than happy with our experience.

Sam began his insurance journey with Rothbury in 2024. With a primary focus on Domestic clients, Sam is known for his creative and lateral thinking and enjoys learning about various aspects of the insurance industry. He has a Conjoint Bachelor's Degree in Arts and Commerce, majoring in Human Resources and Psychology, with minors in Accounting and Education. He is working towards his Level 5 Certificate in General Insurance.

Outside of work, Sam is deeply passionate about football, especially as a devoted Liverpool fan, following many of their matches. Having previously lived and studied in Christchurch, he returned to Auckland to be near friends, family, and his childhood football club. Sam loves giving back by coaching young players and is keen to enhance his skills by pursuing a youth football qualification.