



Your Rothbury Broker

Lucinda Adams

Associate Broker

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What Lucinda's clients have to say

Otago Nov 2025

Good, timely communication. Clarity on the choices we had and what insurance package to get, along with what it would give us. Worked hard to get us the best deal.

Otago Sept 2025

Great service!

Otago Aug 2025

More proactive this year than ever before, so happy.

Otago Jun 2025

Understood my needs, gave options, and recommendations. Went the extra mile by working on my proposal whilst on leave, as my request for insurance cover was for a holiday about to start. Thank You.

Otago Mar 2025

It all went as expected.

Otago Mar 2025

Lucinda was amazing to deal with, highly responsive to emails and my requests and it was great organising my insurance via her. She made it really easy!

Lucinda started in the insurance industry in South Africa in 2014 and joined Rothbury in 2024. She is a hard worker who loves to build strong relationships with her clients and is always keen to help. Lucinda has a wide range of insurance experience which includes claims.

Outside of work, Lucinda enjoys camping and being outdoors. She loves the beauty of the South Island and the small-town vibes of Mosgiel where she is currently based. When she's not outdoors, Lucinda loves reading and listening to audiobooks. She has a long-term love for dogs and has always had dogs both growing up and as an adult!