



Your Rothbury Broker

Lucinda Adams

Associate Broker

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What Lucinda's clients have to say

Otago Apr 2026

It's great, timely service.

Otago Apr 2026

Always very friendly, helpful and responsive.

Otago Feb 2026

Always goes above and beyond, Lucinda is super helpful and takes her time to explain things when I need further clarification.

Otago Jan 2026

Good customer service would recommend and quick responses. Thank you.

Otago Dec 2025

Lucinda has been very helpful this year when I have had a couple of claims. Always friendly and helpful, and helps me understand my policies and answers any queries I have clearly and concisely.

Otago Nov 2025

Good, timely communication. Clarity on the choices we had and what insurance package to get, along with what it would give us. Worked hard to get us the best deal.

Lucinda started in the insurance industry in South Africa in 2014 and joined Rothbury in 2024. She is a hard worker who loves to build strong relationships with her clients and is always keen to help. Lucinda has a wide range of insurance experience which includes claims.

Outside of work, Lucinda enjoys camping and being outdoors. She loves the beauty of the South Island and the small-town vibes of Mosgiel where she is currently based. When she's not outdoors, Lucinda loves reading and listening to audiobooks. She has a long-term love for dogs and has always had dogs both growing up and as an adult!