



Your Rothbury Broker

Luca Biuso

Senior Commercial Broker

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What Luca's clients have to say

Wellington May 2025

It was great to deal with someone who has a great personality and, plus a real understanding of my specific industry, and could therefore tailor to my requirements.

Wellington May 2025

Luca was great, very responsive, and prioritised our needs quickly.

Wellington Apr 2025

Luca has an effervescent personality, is great at exploring options out in the market, and then presenting options in an easy to understand manner. Luca is an amazing human and such an asset to Rothbury! Please look after him!

Wellington Feb 2025

Luca made a personal call on me at my home and he presented me with a detailed hard copy document of the cover underwritten by Vero. Luca had a good knowledge of the products required by the body corporate

Wellington Feb 2025

Luca has been great to deal with, knowledgeable, polite, keen and helpful. I've employed many hundreds of high end reps and sales managers in my long career and Luca would probably have ranked in the top ten percent.

Luca joined the insurance industry in 2008 and started with Rothbury in 2020. He specialises in professional and technical services which he backs up with extensive product knowledge. Luca regularly keeps up-to-date on the wider industry challenges and how these relate to his clients' businesses in order to provide the most effective advice, service and products to exceed his clients' expectations. For Luca, thinking about insurance and how we can help our clients leverage it to get better outcomes both in business and life is what makes the role of a trusted advisor such a rewarding one. He loves hearing about other's stories; how did you get to where you are, and what can he do to make things easier?

Half Italian, Luca was born here but went to school in his father's home town of Genoa, a beautiful city on Italy's north-western coast. Wellington makes a great second home for him with its vibrant, coastal atmosphere and numerous events. He's a cooking enthusiast and has picked up

many tips and tricks from his mum. Being Italian, he also likes to play soccer whenever he can.