



# Your Rothbury Broker

## Joe Ford

Senior Domestic Broker

### Ashburton

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### What Joe's clients have to say

Ashburton Feb 2026

Consistently courteous and professional service with a bit of fun added, well done Joe.

Ashburton Feb 2026

Everything was fine.

Ashburton Feb 2026

Approachable, kind, knowledgeable personality. Joe is very thorough. Thank you.

Ashburton Feb 2026

Easy to get hold of. Good communication, friendly and knowledgeable.

Ashburton Feb 2026

We are happy with the service that you provided, and many thanks to our broker for recommending Rothbury to us. You guys are awesome and helpful.

Ashburton Jan 2026

Joe is amazing and is just an email or phone call away to help us with all our insurance needs. We really appreciate how easy he makes it for us.

Joe joined the insurance industry in 1991 and started with Rothbury in 2013. With a focus on creating happy clients, Joe always goes the extra mile. Whether that's liaising with lawyers and real estate agents or using his extensive knowledge to get more challenging situations over the line, Joe prides himself on working alongside his clients and keeping them informed every step of the way.

Joe loves running, and at 50, can still run 10km in under 34 minutes. Nowadays he can often be found coaching for middle and long distance at National level. Joe is a certified viticulturist and has made over 30,000 bottles of wine, so he's quite the connoisseur and looks forward to a glass of vino in the evening.