



# Your Rothbury Broker

## Joe Ford

Senior Domestic Broker

### Ashburton

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### What Joe's clients have to say

Ashburton Nov 2025

Joe goes above and beyond to help with all our insurance needs - we refer him to all our family & friends.

Ashburton Nov 2025

Helpful, responds very quickly to any enquiry.

Ashburton Nov 2025

Joe is wonderful. I am so happy to have him as my broker. He is always available to help me with questions. He provides the best service and is a lovely person to deal with. I am so appreciative.

Ashburton Nov 2025

He takes all the hard work away from us, looking for cheaper and better insurance.

Ashburton Oct 2025

Joe's great, not intrusive, and gets the job done. He was great to deal with when I first bought the house, too.

Joe joined the insurance industry in 1991 and started with Rothbury in 2013. With a focus on creating happy clients, Joe always goes the extra mile. Whether that's liaising with lawyers and real estate agents or using his extensive knowledge to get more challenging situations over the line, Joe prides himself on working alongside his clients and keeping them informed every step of the way.

Joe loves running, and at 50, can still run 10km in under 34 minutes. Nowadays he can often be found coaching for middle and long distance at National level. Joe is a certified viticulturist and has made over 30,000 bottles of wine, so he's quite the connoisseur and looks forward to a glass of vino in the evening.