



Your Rothbury Broker

Joe Ford

Senior Domestic Broker

Ashburton

DDI: +64 3 307 6892

ext: 1003

M: +64 21 972 490

joe.ford@rothbury.co.nz

What Joe's clients have to say

Ashburton Oct 2025

Joe's great, not intrusive, and gets the job done. He was great to deal with when I first bought the house, too.

Ashburton Oct 2025

Joe is very attentive and knowledgeable, which helped immeasurably. We found him personable and easy to deal with.

Ashburton Oct 2025

Joe has made the process stress-free and very friendly, and nothing is a problem. Very happy with dealing with Joe.

Ashburton Sept 2025

Joe is always very friendly and easy to deal with.

Ashburton Sept 2025

Joe always provides excellent service and advice and is always quick to respond to any queries.

Joe joined the insurance industry in 1991 and started with Rothbury in 2013. With a focus on creating happy clients, Joe always goes the extra mile. Whether that's liaising with lawyers and real estate agents or using his extensive knowledge to get more challenging situations over the line, Joe prides himself on working alongside his clients and keeping them informed every step of the way.

Joe loves running, and at 50, can still run 10km in under 34 minutes. Nowadays he can often be found coaching for middle and long distance at National level. Joe is a certified viticulturist and has made over 30,000 bottles of wine, so he's quite the connoisseur and looks forward to a glass of vino in the evening.