



Your Rothbury Broker

Joe Ford

Senior Domestic Broker

Ashburton

DDI: +64 3 307 6892

ext: 1003

M: +64 21 972 490

joe.ford@rothbury.co.nz

What Joe's clients have to say

Ashburton Jul 2025

Joe has always dealt with me kindly and with great expertise.

Ashburton Jul 2025

Always helpful and easy to deal with.

Ashburton Jul 2025

Good Service and advice.

Ashburton Jul 2025

Joe's communication is top-notch and prompt. He always responds extremely quickly, even if I email him in the evening!

Ashburton Jun 2025

Joe was very professional, knowledgeable about my insurance, and researched the best policy for what I needed, and was always available for a meeting to discuss my new policy.

Ashburton Jun 2025

Good job.

Joe joined the insurance industry in 1991 and started with Rothbury in 2013. With a focus on creating happy clients, Joe always goes the extra mile. Whether that's liaising with lawyers and real estate agents or using his extensive knowledge to get more challenging situations over the line, Joe prides himself on working alongside his clients and keeping them informed every step of the way.

Joe loves running, and at 50, can still run 10km in under 34 minutes. Nowadays he can often be found coaching for middle and long distance at National level. Joe is a certified viticulturist and has made over 30,000 bottles of wine, so he's quite the connoisseur and looks forward to a glass of vino in the evening.