



Your Rothbury Broker

Jake Bailey

Branch Manager / Commercial Broker

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Jake began his insurance career in 2011 and joined Rothbury in 2026. He specialises in Commercial clients and brings significant industry experience to his role.

Calm, motivated, and adaptable, Jake maintains a strong growth mindset and is dedicated to his team. What he's most looking forward to in this role is being able to support the people around him — both colleagues and clients.

Jake holds a BCom in Management and ANZIIF General Insurance Broking qualifications.

Outside of work, Jake is happiest when he's active. He enjoys sport, fishing, diving, hiking, running, and skiing — especially when his wife and two boys can join in. He also loves taking his Harley out for a cruise.

Living in Wellington gives him the perfect balance of city life and outdoor adventure, with great trails right on the doorstep. A supporter of OBU Rugby, the Hurricanes, and Wellington Cricket, Jake is well connected to his community. Among all his interests, his favourite place to be is under the waves SCUBA diving.”

