



Your Rothbury Broker

Haidee Fenton

Branch Manager / Commercial Broker

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What Haidee's clients have to say

Rotorua Dec 2025

Haidee was excellent to deal with.

Rotorua Dec 2025

Awesome.

Rotorua Dec 2025

Having experienced difficulties with insurance providers in the past, we struggled to trust that any company would genuinely have our best interests at heart. From our first conversation with her, Haidee gave us the confidence we needed, showing that she and her team truly could look after us. Their clear, honest, and prompt communication — along with their evident commitment to making sure our needs are well looked after is second to none. We now rest easy, knowing our small business insurance is in safe and capable hands.

Rotorua Nov 2025

She's awesome, appreciate her mahi. Thanks.

Haidee started her career in the insurance industry in 2019 and joined Rothbury the same year. She specialises in working with commercial clients and brings a client-centric, empathetic approach to her role. Haidee enjoys problem-solving and finding effective solutions, and she is looking forward to leading a team of committed insurance professionals while building meaningful relationships with clients. She also holds a New Zealand Level 5 Certificate in Financial Advice.

Outside of work, Haidee loves spending time with her husband and daughter, cooking, fishing, and walking her Labrador, Merlin. Living in Rotorua, she values the strong sense of community and the region's natural beauty, including its forests, lakes, and proximity to the ocean. Haidee is also actively involved in her community through mentoring with Big Brothers Big Sisters and as a member of Rotary Passport in Rotorua.

