



Your Rothbury Broker

Haidee Fenton

Branch Manager / Commercial Broker

Pukekohe

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What Haidee's clients have to say

Rotorua Aug 2025

I have been very impressed with the Rothbury experience and feel genuinely supported. During a difficult period when I had to make a claim under my professional indemnity insurance, I found it challenging to process how the situation affected me personally. The Rothbury team was exceptionally reassuring and approachable throughout. At no stage did they make me feel uncomfortable or judged, and their support made a real difference.

Rotorua Aug 2025

Excellent, thorough advice given. Extremely happy with how everything was dealt with.

Rotorua Aug 2025

We feel like we have finally found someone who understands our business, and we feel comfortable that all of our assets are now covered correctly.

Rotorua Jun 2025

Good to deal with, no complaints.

Rotorua May 2025

Keep up the great work.

Haidee started in the insurance industry and joined Rothbury in 2019. She has worked her way through the ranks at Rothbury, with her various roles including Commercial Brokers Support, Claims Handler, Domestic Broker, Associate Broker and most recently, Commercial Broker & Team Leader! This has given Haidee a great understanding of all different aspects of insurance and she is easily able to transfer these skills where they're needed. Haidee loves the people and the culture at Rothbury, as well as building long lasting and meaningful relationships with all her clients. She prides herself in her approachability and holds her Level 5 certificate in Financial Advice.

When she's away from the office, Haidee can usually be found deep sea fishing, entertaining friends & family as well as spending time with her husband and young daughter. She loves the Rotorua region for it's proximity to the ocean and the abundance in things to do, such as explore the forests and

lakes. Rotorua also has a great community spirit – everyone is always happy to help one another and support each other in their endeavors. Through Rothbury, Haidee is involved with the Graeme Dingle Foundation and she enjoys supporting their efforts and working with youths in the community. She loves constantly conquering new cuisine recipes and is a self-professed dab hand in the kitchen!

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