



Your Rothbury Broker

Eleri Williams

Commercial Broker

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What Eleri's clients have to say

Ashburton Aug 2025

Efficient prompt service.

Ashburton Jul 2025

Everything we asked for, thank you.

Ashburton Jul 2025

We unfortunately had to make a claim, and Eleri was very prompt and sorted out our situation quickly. Very happy, thank you.

Ashburton Jul 2025

Good service and clear information.

Ashburton Apr 2025

All ok so far.

Ashburton Jan 2025

It was great that she made the time to come out to see us.

Eleri started in the insurance industry in 2021 and joined Rothbury in 2024. She is approachable, hardworking, and come with a range of experience in the Rural sector. Eleri is great at building relationships with her clients and always goes the extra mile to get the best outcomes. She and holds her Level 5 certificate in Financial Advice.

Away from work, Eleri enjoys spending time with her family and getting outdoors. She moved from the Waikato in early 2024 and is looking forward to exploring her new local area and seeing what amazing walks it has to offer! Eleri was a committee member of the Junior rugby club in Te Awamutu (Waikato) and ripper rugby coach before she left, and is originally from Wales!