



Your Rothbury Broker

Cherry Boomert

Commercial Broker Support

Nelson

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Cherry began her career in the insurance industry in 2022 and joined Rothbury in 2025. She works with both commercial and domestic clients and brings a strong background in quoting, placing cover, processing renewals, and managing claims. Cherry is known for her excellent client relationship management, clear communication, and attention to detail. She holds a wide range of skills across compliance, process improvement, and industry systems, and is highly organised, adaptable, and solutions-focused.

Cherry is excited to grow her skills and expand her industry knowledge by learning from experienced professionals. She's enthusiastic about contributing to a high-performing team and becoming a valued member of Rothbury.

Outside of work, Cherry enjoys hiking, camping, reading, and spending time with friends and family. She loves the beautiful scenery, outdoor lifestyle, and strong sense of community that Nelson/Tasman offers. Cherry

also enjoys attending local book, music, and food festivals—and fun fact: she has two pet chinchillas!