



Your Rothbury Broker

Alicia Bradley

Commercial Broker

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What Alicia's clients have to say

Ashburton Oct 2025

Alicia is always very genuine, and we know that she is honest. We appreciate the informative directness instead of a sales pitch.

Ashburton Sept 2025

Alicia is very attentive and comes back with any pricing/queries, etc, very quickly.

Ashburton Sept 2025

So far, so good.

Ashburton Aug 2025

Alicia was very professional and helpful with her assessment of our insurance requirements. We look forward to a continued relationship.

Ashburton Aug 2025

Alicia is ten out of ten.

Ashburton Aug 2025

She was great!

Alicia joined the insurance industry in 2013 and started with Rothbury in 2021. She primarily works in the Commercial space. Alicia is extremely client focused, organised and passionate about all things insurance. Meeting new people as part of her role is an added bonus for Alicia who is driven to provide her clients with solutions that fit their needs.

Time off for Alicia is filled with; dogs, yoga, walks and appreciating time shared with her friends and family. She appreciates living in Canterbury as it makes South Island excursions easily accessible. She has also trained in kinesiology and real estate fields.