



Your Rothbury Broker

Alicia Bradley

Commercial Broker

Ashburton

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What Alicia's clients have to say

Ashburton Apr 2026

Very helpful and professional in all interactions.

Ashburton Mar 2026

Rothbury service is the best I have had in my time in business. My Agent, Alicia, makes this such an easy process, hence I also recommend her to my colleagues in business especailly the Laundromat business.

Ashburton Feb 2026

Alicia is a fantastic broker, always available when needed. Great communication, she always gets back to me ASAP. Alicia is extremely reliable and always gets the job done. I look forward to our annual catch-up and enjoy our chats during the year. Alicia has an amazing personality and is very passionate about her job at Rothbury Insurance, and I know she is a great asset to your company.

Ashburton Dec 2025

Prompt and efficient service. Thanks.

Ashburton Dec 2025

Efficient and knowledgeable.

Alicia joined the insurance industry in 2013 and started with Rothbury in 2021. She primarily works in the Commercial space. Alicia is extremely client focused, organised and passionate about all things insurance. Meeting new people as part of her role is an added bonus for Alicia who is driven to provide her clients with solutions that fit their needs.

Time off for Alicia is filled with; dogs, yoga, walks and appreciating time shared with her friends and family. She appreciates living in Canterbury as it makes South Island excursions easily accessible. She has also trained in kinesiology and real estate fields.