



Your Rothbury Broker

Joe Ford

Senior Domestic Broker

Ashburton

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What Joe's clients have to say

Ashburton Apr 2024

Joe has always been really awesome, knowledgeable, and patient whenever I've had any queries or needed his help to sort out a claim. I highly recommend him as an insurance service provider :-)

Ashburton Mar 2024

Joe and the Rothbury team are awesome and I highly rate him and the team.

Ashburton Feb 2024

Joe was extremely helpful, prompt, and efficient when we were selling a property and moving home.

Ashburton Feb 2024

Joe is and always has been very helpful and reliable advising us on all our insurances.

Ashburton Feb 2024

Joe is very prompt and it's as if we are Joe's only client which we well know is not the case ☺☺

Ashburton Feb 2024

Extremely helpful, thorough, prompt and friendly service.

Joe joined the insurance industry in 1991 and started with Rothbury in 2013. With a focus on creating happy clients, Joe always goes the extra mile. Whether that's liaising with lawyers and real estate agents or using his extensive knowledge to get more challenging situations over the line, Joe prides himself on working alongside his clients and keeping them informed every step of the way.

Joe loves running, and at 50, can still run 10km in under 34 minutes. Nowadays he can often be found coaching for middle and long distance at National level. Joe is a certified viticulturist and has made over 30,000 bottles of wine, so he's quite the connoisseur and looks forward to a glass of vino in the evening.